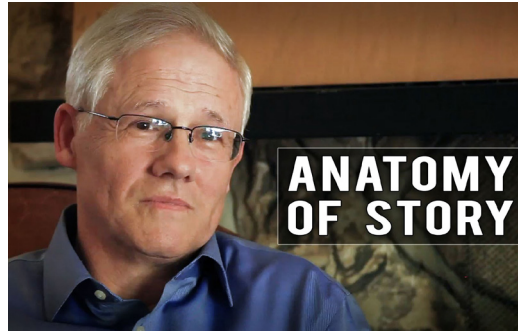


JOHN TRUBY COMES TO MUNICH!



3 Days Masterclass

11-12-13 October 2017

9.30 am – 6.00 pm (Mittagspause jeweils von 1.00 pm – 2.30 pm)
Münchner Künstlerhaus-Stiftung,
Lenbachplatz 8, 80333 Munich

Subscription: www.sweetyproductions.com

John Truby ist zu Recht einer der weltweit angesehensten und gefragtesten Drehbuch-Berater und Lehrer. Seine Erkenntnisse gehen weit über die übliche 3-Akt Struktur hinaus und vermitteln, wie man wirklich über-
ragende und erfolgreiche
Drehbücher erschaffen kann, die den modernen Anforderungen nach deutlich intensiverer
Erzählweise entsprechen.
Wir freuen uns darauf, John erstmals in München willkommen zu heißen in einem persönlich gehaltenen
Lern-Event mit max. 80 Personen. **Johns Seminar ist in englischer Sprache.**

Program:

Day 1 Creating A Dynamic Structure

- How to find the perfect story design
- Three confusions that hurt writers
- Uncovering the myth of 3-act story structure
- Seven Steps to deep structure
- Creating the single driving force
- Variations to Key weaknesses of myth, fairy tale and drama
- Developing a great premise
- Building the hero from the ground up
- How the “character web” works
- True character change and how to write it
- Five Major character changes
- classic story structure

Day 2 - Creating A Dynamic Story

The 22 building blocks of every great script

- Pacing by character growth, not page number
- Keys to the perfect opponent
- Creating the visual world
- Using the subplot
- Setting the tag line
- Building the reveals
- Choosing the right story shape
- Creating the strong middle
- The trick to scene sequencing
- How to write 3-track dialogue
- Secrets of building the scene
- Dialogue that increases the conflict

Day 3 - Understanding Genres: The Key in Hollywood

Detailed Analysis of the Genres

- Action, Comedy, Crime, Detective, Fantasy, Horror, Love, Masterpiece, Myth, SciFi, Thriller and Mixed Genres
- What each genre really means
- Sequencing the moral elements of the story
- The central theme of each form
- Key structure techniques for each genre
- Mixing genres: The best strategies for story success
- Bending the genre rules for originality
- Techniques for transcending each genre
- Why Hollywood buys genres, not actors

Subscription : WWW.SWEETYPRODUCTIONS.COM

**Best regards,
Sweety Productions Team**